

GVSA board meeting minutes – March 7, 2022

Present: Josh Sheldon, Sue Crabtree, Elissa Vire, Bruce Lane, Chris Denham, Kevin Balcer, John Corbett, Bre Brendal, Jane Ashby, Lizzie Hornack

Guests: Lori Crossman, Eli Rodas, Gordon Dean, Kelly McPherson, Tamara DeWitte

Meeting called to order by Kevin Balcer 7:06pm.

Next meeting is April 11th at 7pm.

Officer's reports:

John let us know we are very short on referee's for all areas. John is working with GVSA to recruit more referee's for all areas GVSA hosts games.

Administrator's report:

Sue needs board reports for the AGM by the 17th.

Sue presented the nominees for board positions for the AGM.

Sue shared the number of teams for the Spring season.

Sue shared the Ad for the MSYSA magazine.

Old Business:

- a. Bylaw Review/ Board vote for AGM presentation: Jane made a motion to accept the amended Bylaws as presented. The motion was seconded. A discussion was had on all proposed changes. A second motion was made to accept the changes as discussed in the board meeting. Motion passes. See attached for final changes made.
- b. Referee concerns for Northland United: Northland United has serious referee issues. They have offered double the game fee. John is having to pull in referees from Traverse City, Lowell, etc.

New Business:

- a. AGM Agenda: Agenda set for the AGM.

- b. Club team fee analysis: kevin presented some potential changes to the GVSA club fees for future years. Motion made to keep the U7/8 team fees the same but raise the other team fees to match the sheet including Premier to \$100. Motion seconded. Motion passes.

Fees will be:

U7/8 fees stay the same

U9/10 fees will be increased \$45 for season 1 and \$15 for 2

U11/12 fees will be increased \$50 for season 1 and \$15 for 2

U13 and up fees will be increased \$50 for season 1 and \$15 for 2

Premier fees will be increased \$50


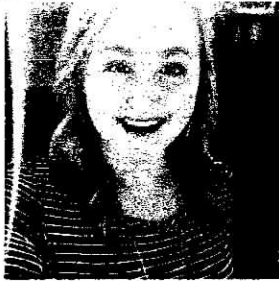

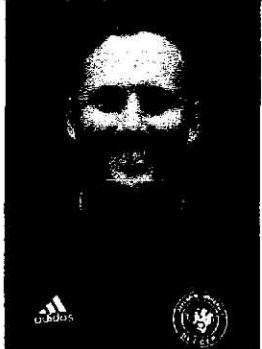
- c. GRIT tournament sanctioning for PASS: Looking to host the event over Memorial Day weekend again. The board approves it.

- d. Midwest has asked to sanction their August event again this year. the board approves it.

Executive Session:

- a. Disciplinary Items - Jane: Discussion had on some registration errors that occurred this past fall.

Nominees for Board of Directors

Name	Position	Biographical Information/Statement
	Kevin Balcer* President	I previously served as GVSA Secretary for 3 years during 2005-2007. I am also a past President of Georgetown Rangers Soccer Club having served 6 years. I have five kids that have all played club soccer, high school soccer. My two daughters also played at Spring Arbor University. I live in Hudsonville and am employed as an outside sales rep for Manufacturers Supply Company.
	Katelynn Munce Secretary	Katelynn is a valued member of the Midwest United FC staff where she is their Youth Program Director, Future Stars Director, a member of the full-time coaching staff and the administration team. Katelynn is from the Brighton area where she played soccer as a child and went on to play at Aquinas. After college she went back to Brighton where she was the Youth Director at Legends. Katelynn is enthusiastic and brings with her a vast knowledge of soccer.
	Courtney Johnson Secretary	I am from the Muskegon area and have been involved in soccer since I can remember. Currently, I am the registrar for West Michigan Storm, coach a U8 recreational team for Sailor Soccer Club, and sit on the Great Lakes Coed Soccer League (recreational) board as their secretary. I have also had my referee license for 14 years. I enjoy the sport of soccer and would like to bring representation from the Lakeshore area to the GVSA board as the secretary. I have been secretary for Great Lakes for just over 3 years now and believe my experience there, other various soccer roles, and sitting on other non-sport related boards would benefit GVSA and the member clubs.
	Bre Brendsel* At Large	I grew up playing soccer in Montana where I fell in love with the game at an early age. I moved to Michigan to play collegiately in 2006. I started coaching rec teams at age 16 and entered the club scene in 2011. I am currently the Executive Director at Rapids FC and hold a USSF D License, along with many diplomas from United Soccer Coaches. I've worked with GVSA in my role as both an administrator and coach for Rapids over the years, as well as the past four years as an at-large director on the GVSA board. I am committed to players and families and the holistic development of each player. I am hopeful for the opportunity to continue to give back as a board member and support young athletes across West Michigan as we work together to grow the game of soccer.
	Chris Denham* At Large	I am currently the Foundation Phase Director at Michigan Fire Juniors. Prior to club soccer becoming my passion I also worked in High School, and Collegiate soccer. Throughout my time in the game, the youth side has become a very big passion of mine and I believe I would be a great fit for the open at-large position on the board as I pride myself on servant leadership, a holistic approach to the game, and my relatability as I also have once been a player at the club, high school, and college levels and have also coached at these levels. I have enjoyed serving on the board thus far and would be honored to stay on board and continue to serve our community



**Brett Becket
At Large**

I would like to be considered for one of the open At-Large Board positions on the Grand Valley Soccer Association Board. I have been involved in coaching youth sports for over 19 years and have a passion for helping develop athletes to be not only better athletes, but better members of our community as well. Teaching Life Through Sport is something I live day in and day out. I believe we all have a chance to leave a mark on the many West Michigan youth that we are blessed to have the opportunity to serve and coach.

I currently hold a USSF National D-License (seeking C License in 2022), USC Advanced Youth, USC Goalkeeper 1 licenses.

I am the former Club Director at AYSO United Michigan, where with my amazing staff we were able to build a program from the ground up to now over 30+ teams and 540 athletes. I was honored to coach the 2005 AYSO United Michigan ladies team from Division 3 GVSA to multiple Elite Division wins, Semi-Final State Cup run in fall 2021 and ranked in the top 15 in the state.

I currently have the blessing to be a part of the great MFA club family as the MFA Club Operations Director overseeing our Revolution Soccer and ABK Futsal programs. Joining MFA has allowed me to continue my passion for providing Player Development First experience for all West Michigan athletes everyday as my full time job.

I also still remain a part of the local AYSO 676 Board so that I can be able to give back to even the lower levels of our great game.

Thank you for considering me for the At-Large position on the board of our great Grand Valley Soccer Association.



**David Rodriguez
At Large**

My name is David Rodriguez, and it would be an honor to serve on the board of GVSA. Professionally I work as a DevOps Architect for Deluxe Corporation. This position involves a lot of coordination and the ability to quickly learn new technologies as industry evolves; all delivering value to our end customers. In addition, I am involved in Deluxe's Hispanic Employee Resource Group where we work to ensure Hispanic colleagues have a voice in the company. Many of my colleagues are Spanish speaking and don't necessarily understand all the benefits available to them. I am married and we are blessed to have 3 growing boys, two of them currently are involved in the United Soccer Athletes (USA) soccer club. It has been amazing seeing them grow in the sport over the years and I cannot say enough good things about our local club.

Over the years I have coached youth football, youth baseball and youth soccer. Every time I have had the opportunity to coach, I have learned something new. Looking at the sport through the eyes of the kids reminds you of the beauty of the sport. The joy of discovering something new that they didn't know they could do; the joy of scoring your first goal. All the little things that at times are forgotten as they progress through all their sporting years. It's during this time that I believe it is vital for coaches to help foster that passion for the sport. Because of this, I am currently a USA Team Manager. I am motivated to help take over some of the team management responsibilities so our coaches can concentrate on teaching and molding our athletes; that is well worth my time.

I want to join the other leaders of GVSA in bringing that same perspective to all the clubs at the league-level. I believe that my professional skills, my perspective as an active parent, and my motivation to promote the overall growth of our players will give me a unique voice on the league Board of Directors.

GVSA Total Teams - Annual Comparison

Club	2010/2011	2011/2012	2012/2013	2013/2014	2014/2015	2015/2016*	2016/2017	2017/2018	2018/2019	2019/2020	2020/2021	2021/2022
Alliance FC	12	11	10	9	7	8	16	14	5	6	9	6
AVSO United	0	0	0	0	0	0	4	19	23	27	25	36
Cadillac SA	12	12	12	18	0	22	11	7	10	9	9	9
OASSA	14	11	12	14	17	16	13	8	5	5	7	12
CATS FC	17	15	18	17	18	19	17	13	9	8	8	12
Central Shoreline	5	7	8	5	7	9	0	0	0	0	0	0
Chicago Fire Jrs MI	13	0	0	0	0	0	0	0	0	0	0	0
Club Aquiles	5	0	0	0	0	0	0	0	0	0	0	0
Costa United SC	6	5	10	8	11	7	5	5	6	4	0	0
Farmington Football Club	0	0	0	0	0	0	0	2	3	4	3	2
Farmington Select Soccer	0	0	0	0	0	0	0	0	6	7	4	0
Flint Kick	4	3	2	0	0	0	0	0	0	0	0	0
Fury (Fruitport Fire)	12	8	10	8	9	13	13	9	11	13	7	9
Grand Rapids Galaxy FC	4	8	8	0	0	0	0	0	0	0	0	4
Hastings FC	5	6	4	5	7	8	10	8	8	6	1	4
Holland Rovers FC	0	0	0	0	0	0	0	0	0	0	0	0
Kentwood SC	19	17	0	0	0	0	0	0	0	0	0	0
Lakestone Premier SC	2	1	1	1	2	1	1	1	1	1	0	0
Lakestone Soccer Club (Tri City)	27	21	23	24	26	25	25	25	24	22	19	26
LASSO	10	11	15	19	17	17	11	12	9	11	7	8
LOBOS	0	0	0	0	0	0	6	5	4	0	0	0
Ludington Soccer Club	0	0	0	0	0	0	0	6	9	9	9	10
MI Fire Jrs. (Rangers SC)	29	32	33	35	29	35	29	24	22	23	20	23
MI Revolution(River City Rascals)	0	0	0	12	19	26	29	32	32	40	42	46
MI PDA	0	0	0	0	3	4	4	0	0	0	0	0
MI Power Futbol	0	0	0	0	0	0	0	0	0	4	4	6
MI Rovers AC	6	2	3	18	13	15	16	13	6	9	5	5
Midwest United (GR Crew)	55	53	86	83	65	52	52	47	48	46	36	41
Mustang Lakes SC	16	17	25	20	15	11	0	0	0	0	0	0
Northland United SC	8	9	8	10	10	8	8	8	8	7	7	9
Northwest Screaming Eagles	7	8	0	0	0	0	0	0	0	0	0	0
Ole SC	12	15	15	12	13	14	0	0	0	0	0	0
Orlando SC	0	0	0	0	0	0	0	0	0	4	4	2
PASS FC	16	22	26	30	25	30	23	21	14	13	12	12
Patbots SC	1	0	0	0	0	0	0	0	0	0	0	0
Rebels FC	8	13	19	22	26	30	29	28	26	23	17	17
Real Grand	0	2	4	4	0	0	0	0	0	0	0	0
Rebels-Puffer VSC	5	5	8	10	8	11	14	16	13	10	9	8
SCOR	23	19	29	24	29	28	30	28	26	33	31	33
Thomaspole Area SC	9	13	11	13	12	11	11	11	15	15	12	10
TNT Dynamo SC West	0	8	12	12	15	14	10	12	12	7	0	0
United Soccer Athletes	39	40	38	34	28	29	27	27	28	31	31	33
Vander West	6	6	4	6	8	8	7	6	0	0	0	0
White Mt Storm (Sabos SC)	14	18	19	24	26	21	21	21	21	23	22	31
White Lake Breakers	0	0	0	0	0	7	7	7	9	11	9	8
Total Teams	421	418	469	497	464	497	449	442	425	445	381	430
Total Players**	NA	5414	5787	6287	6215	6401	6366	6322	6074	5881	5178	

*2016/2017 to birth year registration

**Official Frozen Roster Count